

Press Release



ABBA MANIA RETURNS TO SINGAPORE

Groove to the best of ABBA hits at Marina Bay Sands Grand Theater

SINGAPORE (5 September 2011) – **ABBA MANIA**, the world's most successful touring ABBA show, is about to take Singapore by storm again. The musical extravaganza that had Singapore audiences singing and dancing to timeless ABBA hits in 2008 will be held at the Marina Bay Sands Grand Theater, from 11 to 13 November for 4 performances only. Tickets go on sale 7 September, 2011.

ABBA MANIA is a spectacular musical event recreating on stage the last ever live concert by the Swedish disco sensation, ABBA, in 1979. The concert will include over two hours of uplifting, dance-inducing hit songs, such as *Dancing Queen*, *Mamma Mia*, *Voulez Vous*, *Waterloo*, *Fernando*, *Take A Chance On Me*, *Super Trouper*, *The Winner Takes It All*, and many more!

"A great evening's entertainment and well worth the money!" – The Stage, UK

ABBA MANIA brings to life the seventies era with vibrant costumes, extravagant lighting and all the endearing memories of the band that took over the disco world, in one unforgettable night. Who would have guessed that the little-known group ABBA would make such an indelible mark on the pop scene when they won the 1974 Eurovision Song Contest with their smash hit, *Waterloo*. ABBA – comprising the foursome of Agnetha, Bjorn, Benny and Anna Frida – went on to dominate the charts for nearly ten years and became Sweden's highest export earners, amazingly out-selling Volvo cars.

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In the early eighties ABBA disbanded and the four went their own ways, but the success of their album *ABBA Gold* continued, topping the charts well into the nineties. To date, it remains one of the biggest selling albums ever.

ABBA MANIA was formed in 1999 and has been delighting audiences of all ages ever since, touring worldwide to countries as far afield as Venezuela, France, Australia, Russia and Tahiti! In 2002 it played 18 weeks in the Strand Theater London re-creating the Abba phenomenon for fans from all over the world. In 2008 **ABBA MANIA** debuted in Singapore, as well as toured New Zealand, South Korea, Denmark, Belgium and the UK before making a triumphant return to Australia where it grossed over S\$1.2 million during its inaugural 6 week run.

“Beware of imitations... this is the real musical tribute” – The Sunday Mirror, UK

“**ABBA MANIA** is the perfect excuse to party, take a nostalgia trip or simply be entertained by some of the most popular music there has ever been,” says Milan Rokic, Managing Director of BASE Entertainment Asia and co-promoter with Lunchbox Theatrical Productions. “The show is not only for life-long, die-hard ABBA fans but for the new generation of fans who never had the opportunity to see ABBA live.”

ABBA MANIA is produced and promoted in Singapore by BASE Entertainment Asia, Lunchbox Theatrical Productions and David Atkins Enterprises.

The Marina Bay Sands Theaters are set to dazzle audiences with the latest state-of-the-art technology that allow a multitude of stage configurations and a seamless set-change for all performances. **ABBA MANIA** is among the spectacular array of concerts and performances that has been planned to be held at the Grand Theater.

“The boots and the hair are as big as the demand for tickets to their shows!” – The Daily Telegraph, UK

TICKETING INFORMATION

**4 PERFORMANCES ONLY
11, 12 & 13 NOVEMBER 2011**

Showtime	A Reserve	B Reserve	C Reserve	D Reserve	E Reserve
Friday 11 November - 7.30pm	\$125.00	\$105.00	\$85.00	\$65.00	\$50.00
Saturday 12 November – 1:30pm & 7:30pm	\$125.00	\$105.00	\$85.00	\$65.00	\$50.00
Sunday 13 November – 7:30pm	\$125.00	\$105.00	\$85.00	\$65.00	\$50.00

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FOR TICKET BOOKINGS:

- **THROUGH INTERNET** : www.MarinaBaySands.com/Ticketing
- **BY PHONE** : 6688 8826
- **BOOK IN PERSON AT** : Marina Bay Sands Box Offices (Museum, Theaters, SkyPark, Retail Mall and Hotel Tower 1 and 3 Lobby)

For more information please log onto our official website www.marinabaysands.com

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ABOUT MARINA BAY SANDS

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts, including the resident performance "The Lion King". Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com.

ABOUT BASE ENTERTAINMENT

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston.

ABOUT LUNCHBOX THEATRICAL PRODUCTIONS

One of Australasia's leading producers; James Cundall heads Lunchbox Theatrical Productions, which has created a reputation for bringing top quality international productions to audiences across five continents. Since 1998, Lunchbox Theatrical Productions has brought a wide array of live entertainment to Singapore, including Riverdance, Cats, The Phantom of the Opera, We Will Rock You, Chicago, Miss Saigon, Saturday Night Fever, Chitty Chitty Bang Bang, Stomp, ABBA Mania, Elaine Paige, Bryn Terfel, David Helfgott, as well as The Imperial Ice Stars productions of The Sleeping Beauty on Ice, Swan Lake on Ice and Cinderella on Ice.